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## PRESS RELEASE: 174,658.00 EUROS FOR 16 PROJECTS IN THE FUNDING PROGRAMMES KARRIERESPRUNGBRETT BERLIN AND POP IM KIEZ – TAG DER CLUBKULTUR ALSO RECEIVES FUNDING

In the second funding round of the programmes Karrieresprungbrett Berlin and Pop im Kiez in 2024, Musicboard Berlin is supporting 16 projects with a total volume of 174,658.00 euros. The fifth Tag der Clubkultur, organised by the Clubcommission, is also being funded by Musicboard this year.

In the funding programmes Karrieresprungbrett Berlin and Pop im Kiez, 99 applications with a total volume of 1,659,085.06 euros were submitted to Musicboard in the second funding round for 2024. The jury recommended 16 projects with a total volume of 174,658.00 euros for funding. Two projects within the funding programme Karrieresprungbrett receive funds that are available to Musicboard from 2024 to support coaching and mentoring of Berlin-based musicians. Musicboard will further strengthen its focus on these areas in the future. Corresponding measures are currently being developed and will be initiated and presented in the course of 2024/2025.

Funding is awarded upon recommendation of an independent jury of Berlin-based pop experts. In 2024, the jury for the project funding consists of Christoph Reimann, Edna Martinez, Melissa Kolukisagil, Ulrich Hartmann, and Wieland Krämer. The jury appreciates the numerous submissions and states: »While superstars are earning record sums, it is becoming increasingly difficult for mid-level pop musicians to finance themselves. Especially newcomers are having a hard time: Because it's almost impossible to earn money off of them, these artists are at risk of being left behind. With your projects and initiatives, you are helping to counter this development. You stand up for young talent, for the revitalisation of overlooked neighbourhoods and the diversity of Berlin's pop music.«

In addition, Musicboard is supporting the fifth Tag der Clubkultur, a project of the Clubcommission. The Senate Department for Culture and Social Cohesion has approved additional funding totalling 550,000.00 euros to support the event. In 2024, under the motto »Beyond tomorrow — Remaining hopeful in chaos« Tag der Clubkultur will again recognise the efforts and dedication of Berlin's club culture.

Musicboard Berlin GmbH

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## **Funded projects**

Karrieresprungbrett Berlin funds projects and platforms – from concert and club series, workshops and talks to interdisciplinary formats – that support up-and-coming artists and other newcomers from the pop music business and help boost their careers on a national or international level. For the programme Karrieresprungbrett Berlin 60 applications were submitted. The total volume of all applications amounted to 1,041,901.34 euros, with 119,607.50 euros being awarded to 10 projects. The projects musicBwomen\* 2024 and Fortune Teller are funded through additional funds for coaching and mentoring activities.

Applicant	Project title	Funding
Berlin School of Sound gUG	POP in Exile	18,000,00 €
Nuts And Bolts	Nuts And Bolts Workshops 2024	16,000,00 €
Melissa Perales	Café Chocolat	16,000,00 €
amSTARt	BERLINTOUCH 2024	15,000,00 €
Berlin Music Commission eG	musicBwomen* 2024	13,000,00 €
Flutwelle Magazin	Mansplaining Reversed	10,000,00 €
Neo Seefried	TECHNOTRANS – a transKlubnacht at Ohm	10,000,00 €
Ivy Rossiter	Éclat Crew Berlin	9,823,50 €
Hanno Leichtmann	Sonic Matters	6,109,00 €
A-Okay Management	Fortune Teller	5,675,00 €

The programme Pop im Kiez funds projects — whether pilots, campaigns or a series of initiatives — that increase the acceptance of live music in the pop music domain within a particular neighbourhood in Berlin. It's a response to the current displacement of subcultural spaces in Berlin and intends to support musicians and their networks that are based in a particular neighbourhood scene. For the programme Pop im Kiez 39 applications were submitted. The total volume of all applications amounted to 617,156.72 euros, with 55,050.50 euros being awarded to 6 projects.

Applicant	Project title	Funding
KUNSTrePUBLIK e.V. (ZK/U – Zentrum für Kunst und Urbanistik)	Spaces	15,000.00 €
Torhaus Berlin e.V.	Field Recordings	10,000.00 €
Nicolas Teubal	Feed The River	10,000.00 €
Roxanna Rawson	Acoustic folk festival in Weißensee	10,000.00 €
Kultur im Quartier e.V.	BLINDSPOT Concerts	5,050.50 €
Oluwatobiloba Ibikunle	Rice n Beans	5,000.00€



## **About Musicboard Berlin**

Musicboard Berlin was founded in 2013 with the purpose of supporting pop music in Berlin. It represents an appreciation for diversity and stands for music funding that focusses on the artistic quality, content, and potential of the musicians it promotes. Through various <u>funding programmes</u>, musicians and music projects receive grants. Musicboard also produces the <u>Pop-Kultur festival</u> and the <u>Fête de la Musique Berlin</u>. As the central point of contact for the city's pop cultural music scene, Musicboard provides counselling to Berlin musicians, bands, organisers, and collectives, and supports networking and dialogues in close cooperation with politicians and officials. It relies on the involvement and innovative strengths of Berlin's music makers, their communities, and collectives.

Musicboard was created as a joint initiative of Berlin's music community and the state of Berlin and since 2015 exists as a state-owned limited liability company. It is administrated by the Senate Department for Culture and Social Cohesion of the State of Berlin.

## **Press contact**

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