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PRESS RELEASE: MUSICBOARD'S NEW PILOT PROGRAMMES FOR THE INTERNATIONALISATION OF BERLIN'S MUSIC SCENE

With Berlin Outbound, Musicboard is offering a new platform for the qualification and internationalisation of Berlin's music scene. At the pilot event on the opening day of Pop-Kultur Festival, Berlin musicians and their professional teams will be able to develop their careers and networks internationally in dialogue with international experts. Through a new cooperation with the Berlin Music Commission as part of its Music Ambassador programme, Musicboard is also supporting international travel projects by Berlin artists and their professional teams.

Musicboard Berlin promotes the internationalisation of Berlin's music scene through new networks, qualification programmes and mobility funding. From 2024, new pilot programmes are being developed in close cooperation with players in the scene to support Berlin artists in the internationalisation of their professional careers and to strengthen Berlin as a location for pop music. The new programmes add to existing offers such as musician coaching, international residency projects and the facilitation of gig opportunities for Berlin artists abroad, which Musicboard has been successfully implementing for years.

Berlin Outbound – International Pop Exchange

Berlin Outbound is a new platform for up-and-coming and established musicians and their professional teams as well as players from the music industry who want to develop their careers and networks internationally. The one-day format will take place on Wednesday, 28 August 2024 at the Kulturbrauerei Berlin – on the opening day of Pop-Kultur. In the creative atmosphere of Musicboard's annual festival, Berlin Outbound offers specialised mentoring sessions, talks with experts, and networking. A delegation of international experts active in the fields of festivals and booking will bring international perspectives, expertise and new networking opportunities for the Berlin music scene. Among them are representatives from festivals, agencies and conferences such as [ACCES Music Conference / Music in Africa Foundation](#) (Rwanda / South Africa), [ATC Live](#) (France), [Blankets & Wine](#) (Kenya), [MTN Bushfire](#) (Eswatini), [Spot Festival](#) (Denmark), [The Great Escape](#) (United Kingdom) und [Vill Vill Vest](#) (Norway).

Pop musicians and bands as well as music industry players from Berlin can apply for one of fifty available spots until 25 July 2024.

[More information and link to the application tool](#)

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Cooperation with the Berlin Music Commission: Travel funding in the Music Ambassador Programme

The Music Ambassador Programme has been successfully run by the Berlin Music Commission for ten years. It supports travel projects abroad by players in Berlin's music industry that serve the cooperation of music networks, but also conference or delegation trips, trips to explore the market or to initiate international collaborations.

For the second funding round 2024 of the Music Ambassador Programme, the Berlin Music Commission and Musicboard Berlin are collaborating on a pilot project. With this cooperation, Musicboard not only strengthens an outstanding existing offer, but also expands the programme's target group for the first time: In addition to players from Berlin's music industry, Berlin pop musicians can now also apply for travel funding. Applications from teams of one musician and one person from their professional team are also possible.

Applications can be submitted via the digital application form on the Berlin Music Commission website until 25 July 2024.

[More information and link to the application tool](#)

About Musicboard Berlin

Musicboard Berlin was founded in 2013 with the purpose of supporting pop music in Berlin. It represents an appreciation for diversity and stands for music funding that focusses on the artistic quality, content, and potential of the musicians it promotes. Through various [funding programmes](#), musicians and music projects receive grants. Musicboard also produces the [Pop-Kultur festival](#) and the [Fête de la Musique Berlin](#). As the central point of contact for the city's pop cultural music scene, Musicboard provides counselling to Berlin musicians, bands, organisers, and collectives, and supports networking and dialogues in close cooperation with politicians and officials. It relies on the involvement and innovative strengths of Berlin's music makers, their communities, and collectives.

Musicboard was created as a joint initiative of Berlin's music community and the state of Berlin and since 2015 exists as a state-owned limited liability company. It is administrated by the Senate Department for Culture and Social Cohesion of the State of Berlin.

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