



Berlin, 12 July 2024

PRESS RELEASE: CALL FOR CONCEPTS FOR THE THIRD AND FINAL ROUND OF LABEL FUNDING IN 2024 – 20,250.00 EUROS AWARDED TO FIVE LABELS FROM BERLIN IN THE SECOND FUNDING ROUND

The third and final funding round of the 2024 Label Funding programme begins. The application deadline is 15 August 2024 at 6:00 p.m. Also, the recipients of the second funding round 2024 in the Label Funding Programme are determined – Musicboard Berlin awards a total of 20,250.00 euros to five projects.

Within the [Label Funding](#) programme, Musicboard Berlin regularly grants indirect artist funding to label operators who are planning specific steps to establish newcomer artists from the field of pop music. The financial support for some components of promotion and marketing helps labels operate with more flexibility, and the addition of the labels' expertise works to the artists' benefit. Both labels and artists must be based in Berlin.

The funding is awarded upon recommendation of an independent jury of Berlin-based pop experts. In 2024, the jury appointed to the Label Funding programme consists of **Beate Dietrich** (Member Services at VUT, project manager at MEWEM), **Eva Rölen** (booking agent, artist and event manager), **Ji-Hun Kim** (chief editor Das Filter, freelance lecturer, DJ, music producer), and **Thien Nguyen** (label owner, DJ, music and film producer).

Five projects supported with a total of 20,250.00 euros

In the second funding round 2024, 25 applications with a total volume of 113,450.00 euros were submitted by the application deadline on 15 May. On the recommendation of the jury, five projects are supported with a total of 20,250.00 euros:

Label	Project title	Funding
What Is Happening? I Feel It Everywhere!	Balcony's Paradise	4,640.00 Euro
Lekker Collective	bat zoo	4,110.00 Euro
Listenrecords	Johanna Amelie	4,000.00 Euro
My Own Party Records	Christin Nichols	4,000.00 Euro
Dynamit Records	Seven Blood	3,500.00 Euro

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In addition to meeting the formal criteria, the jury places importance to taking into account the diversity of Berlin's musical landscape and ensuring gender-equitable funding.

Applications for the third funding round in 2024 now open

With the announcement of the results of the second funding round, the online application process for the third application period begins. The **application deadline is 15 August 2024 at 6:00 p.m.** The allocation of funding is subject to the availability of funds.

About Musicboard Berlin

Musicboard Berlin was founded in 2013 with the purpose of supporting pop music in Berlin. It represents an appreciation for diversity and stands for music funding that focusses on the artistic quality, content, and potential of the musicians it promotes. Through various [funding programmes](#), musicians and music projects receive grants. Musicboard also produces the [Pop-Kultur festival](#) and the [Fête de la Musique Berlin](#). As the central point of contact for the city's pop cultural music scene, Musicboard provides counselling to Berlin musicians, bands, organisers, and collectives, and supports networking and dialogues in close cooperation with politicians and officials. It relies on the involvement and innovative strengths of Berlin's music makers, their communities, and collectives.

Musicboard was created as a joint initiative of Berlin's music community and the state of Berlin and since 2015 exists as a state-owned limited liability company. It is administrated by the Senate Department for Culture and Social Cohesion of the State of Berlin.

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