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PRESS RELEASE: 25,668.00 EURO AWARDED IN THE THIRD ROUND OF LABEL FUNDING 2024

The recipients of the third and final funding round 2024 in the Label Funding Programme are determined – Musicboard Berlin awards a total of 25,668.00 euros to seven projects.

Within the [Label Funding](#) programme, Musicboard Berlin regularly grants indirect artist funding to label operators who are planning specific steps to establish newcomer artists from the field of pop music. The financial support for some components of promotion and marketing helps labels operate with more flexibility, and the addition of the labels' expertise works to the artists' benefit. Both labels and artists must be based in Berlin.

The funding is awarded upon recommendation of an independent jury of Berlin-based music experts. In 2024, the jury appointed to the Label Funding programme consists of Beate Dietrich (Member Services at VUT, project manager at MEWEM), Eva Rölen (booking agent, artist and event manager), Ji-Hun Kim (chief editor Das Filter, freelance lecturer, DJ, music producer), and Thien Nguyen (label owner, DJ, music and film producer).

In the third funding round 2024, 28 applications with a total volume of 125,253.00 euros were submitted by the application deadline on 15 August. On the recommendation of the jury, seven projects are supported with a total of 25,668.00 euros:

Label	Artist	Funding
FROM A MOUNTAIN RECORDS	Andi Fins	5,000.00 euros
Sinnbus	Ellis Frawley	4,000.00 euros
Shapeless Culture	NOCUI	4,000.00 euros
Flirt 99 Musikverlag	Fuffifufzich	4,000.00 euros
AMEL	Sami Baha	3,550.00 euros
Re-Ton	TON	2,618.00 euros
Raiders Records	Souci	2,500.00 euros

In addition to meeting the formal criteria, the jury places importance to taking into account the diversity of Berlin's musical landscape and ensuring gender-equitable funding.

The Label Funding programme will be continued in 2025, subject to the availability of funds. Further information will be published at the beginning of next year.

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About Musicboard Berlin

Musicboard Berlin was founded in 2013 with the purpose of supporting pop music in Berlin. It represents an appreciation for diversity and stands for music funding that focusses on the artistic quality, content, and potential of the musicians it promotes. Through various [funding programmes](#), musicians and music projects receive grants. Musicboard also produces the [Pop-Kultur festival](#) and the [Fête de la Musique Berlin](#). As the central point of contact for the city's pop cultural music scene, Musicboard provides counselling to Berlin musicians, bands, organisers, and collectives, and supports networking and dialogues in close cooperation with politicians and officials. It relies on the involvement and innovative strengths of Berlin's music makers, their communities, and collectives.

Musicboard was created as a joint initiative of Berlin's music community and the state of Berlin and since 2015 exists as a state-owned limited liability company. It is administrated by the Senate Department for Culture and Social Cohesion of the State of Berlin.

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